



Pomegranate Guild of Judaic Needlework
Convention 2011

CREATION & CREATIVITY

November 6-8, 2011
Doubletree Hotel, Westboro, MA

May 3, 2011
29 Nissan 5771

Dear Pomegranate Guild Member,

The Pomegranate Guild's Biennial Convention will take place Sunday, November 6 through Tuesday, November 8 in the Greater Boston area at the Doubletree Hotel in Westboro, MA. The theme of the Convention is **CREATION & CREATIVITY**.

We will be offering 26 workshops in different needlework disciplines. During Sunday lunch, Janey Bishoff, CEO of Bishoff Communications LLC, will share some ideas for "Growing Our Guild: Attracting and Retaining Members". On Sunday evening following dinner, Laura Kruger, Curator of the Hebrew Union College Museum in New York City will deliver the keynote address: "*The Fabric of Contemporary Jewish Life: A Curator's View*". She will talk about the explosion of quality and discernment in contemporary Jewish textiles. During Monday lunch there will be a panel discussion on "From Hobby to Profession". Monday evening will feature our Guild Board Installation and a member Fashion Show, "Pomegranate Runway". Throughout the day on Sunday and Monday, there will be an exhibit of our needlework as well as vendors selling their wares. Our day-trip on Tuesday will include three textile-related stops in Lowell, MA.

In addition to the Keynote, Exhibit and vendors, the Convention fee this year includes a workshop of your choice in each of four time-slots on Sunday and Monday (three of them are 3 hour workshops), breakfast, lunch and dinner on Sunday and Monday as well as breakfast on Tuesday. The Tuesday trip has a separate fee for bus transportation and Kosher boxed lunch; admissions will be paid directly to the museums. Please refer to the two-sided pink Registration Form, and note that there is a significant discount for registering by August 6th.

All meals, catered by G&T Glatt Kosher Caterers of Worcester, MA, meet the highest standard of Kashrut.

Early registration is encouraged because workshop spaces are limited, in most cases to 10 students, and will be available on a first-come, first-served basis. Please see the workshop schedule and descriptions on the green colored pages. The kits for the workshops are provided at an additional cost and need to be purchased at the time of registration. In some cases, you may purchase a kit even if you are not taking that workshop. If there isn't a workshop that interests you at a particular time, you are

welcome to join us in the Studio. You will be able to work on your projects, interact with other needleworkers and perhaps get advice on a project or learn a new skill. For Tuesday, November 8, we have planned a day-trip to three attractions in Lowell, MA—the American Textile History Museum, New England Quilt Museum and Western Avenue Studios. Please see the lavender colored sheet for details of the trip.

Please refer to gray colored sheet for hotel information. You must contact the Doubletree Hotel directly for room registration by October 14 to get the convention rates. Hotel costs are not included in the convention fees.

Please consider making a special piece for our **CREATION & CREATIVITY** Challenge exhibit. Additionally there will be exhibit space for Guild members' non-Challenge Judaic-related needlework and Chapter banners. If you wish to participate in either exhibit, please complete the forms and return them **DIRECTLY TO:** Emma Root, 201 W. Main Street, Westboro, MA 01581. For more information on the Challenge or exhibition, contact emma.root@verizon.net, 508-366-7668.

We will be having vendors at the Convention, on both Sunday and Monday. They will have an extensive selection of “stuff” for knitting, crocheting, embroidery, needlepoint, quilting, beading, etc. We invite chapters or members, to purchase space to sell crafted items. In the spirit of a Pomegranate Guild Convention, all items for sale should be Judaic in nature. Vendors will pay for table space and they keep their receipts. If you are interested in being a vendor please contact Bonnie Wugman, bbw395@comcast.net for a “contract for vendors”. **Sign up quickly as space is limited!**

Anyone who would like to spend Shabbat in Brookline, MA, before the Convention, please indicate that on your Registration form; exact details will be worked out once we know how many are interested. See preliminary information on the back of the hotel information page.

Please mail your Registration form and check to:
Pomegranate Guild Convention – 2011
c/o Miriam K. Sokoloff
21 Hancock Road
Brookline, MA 02445

Your check should be made payable to: **Pomegranate Guild Convention – 2011.**
Please include a stamped, self-addressed # 10 business sized envelope.

If you have any questions, please contact the Convention Director, Miriam K. Sokoloff, email: facev@comcast.net or phone: 617-277-3711, except Shabbat and YomTov.

We look forward to seeing you on Sunday, November 6 through Tuesday, November 8.

Sincerely,

Miriam K. Sokoloff,
for the **CREATION & CREATIVITY** Convention 2011 Committee,
Pomegranate Guild of Judaic Needlework